AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

Claim 1 (currently amended): A display device mounted to a mode of transport ~~including~~ comprising:

~~at least~~ a first display area that is fixed with respect to the display device; and

a second display area ~~which~~ that is fixed with respect to the display device, that is separate from the first display area, and that is closer to a position of an operator than is the first display area when the display device is mounted to the mode of transport~~,~~;

~~the display device comprising:~~

a first luminance level output ~~means outputting~~ section arranged to output a first luminance level representing luminance of an image display produced in the first display area;

a second luminance level output ~~means outputting~~ section arranged to output a second luminance level representing luminance of an image display produced in the second display area; and

a luminance limiting ~~means correcting~~ section arranged to limit, according to the first luminance level and the second luminance level, ~~so that~~ the luminance of the image display produced in the first display area ~~is further limited~~ to be less than the luminance of the image display produced in the second display area.

Claim 2 (currently amended): The display device as set forth in claim 1, wherein:

the first and second display areas are provided on a transmissive liquid crystal display device with separate backlights for each of the display areas; and

the luminance limiting ~~means~~ section regulates output optical intensity of at least one of the separate backlights ~~which corresponds to the first display area and/or output optical intensity of the other one of the backlights which corresponds to the second display area~~.

Claim 3 (currently amended): The display device as set forth in claim 1, further comprising a motion detecting ~~means sensing~~ section arranged to sense a motion of the mode of transport~~,~~; wherein

if the mode of transport is determined to be moving according to a result of sensing fed from the motion detecting section~~means~~, then the luminance limiting section ~~means correcting according to the first luminance level and the second luminance level so that~~ limits the luminance of the image display produced in the first display area ~~is further limited~~ to be less than the luminance of the image display produced in the second display area.

Claim 4 (original): The display device as set forth in claim 2, wherein the first and second display areas are both provided on a single transmissive liquid crystal display device.

Claim 5 (currently amended): The display device as set forth in claim 1, wherein:

the first luminance level output ~~means outputs~~ section is arranged to output the first luminance level according to image data for the image display produced in the first display area; and

the second luminance level output ~~means outputs~~ section is arranged to output the second luminance level according to image data for the image display produced in the second display area.

Claim 6 (currently amended): The display device as set forth in claim 1, wherein the luminance limiting ~~means corrects~~ section is arranged to correct pixel values for pixels corresponding to the image display produced in the first display area and/or pixel values for pixels corresponding to the image display produced in the second display area.

Claim 7 (currently amended): The display device as set forth in claim 2, further comprising:

a brightness detecting ~~means for sensing~~ section arranged to sense brightness inside the mode of transport; and

an optical intensity regulation data correction ~~means correcting~~ section arranged to correct optical intensity regulation data according to an output of the brightness detecting ~~means~~section~~,~~; wherein

the luminance limiting section uses the optical intensity regulation data ~~being used~~ to regulate the output optical intensity of the separate backlights~~, the intensity being regulated by the luminance limiting means~~.

Claim 8 (currently amended): The display device as set forth in claim 1, further comprising a luminance regulation ~~disable means precluding~~ disabling section arranged to disable ~~an operation of~~ the luminance limiting ~~means~~ section in response to an instruction from a driver and/or a ~~fellow~~ passenger.

Claim 9 (currently amended): The display device as set forth in claim 1, further comprising:

a first luminance sensor ~~sensing~~ arranged to sense the luminance of the image display produced in the first display area; and

a second luminance sensor ~~sensing~~ arranged to sense the luminance of the image display produced in the second display area~~,~~; wherein

the first luminance level output ~~means outputting~~ section is arranged to output the first luminance level according to a detection signal from the first luminance sensor~~,~~; and

the second luminance level output ~~means outputting~~ section is arranged to output the second luminance level according to a detection signal from the second luminance sensor.

Claim 10 (currently amended): The display device as set forth in claim 1, wherein the first display area and the second display area, ~~when seen~~ as a whole, have an aspect ratio of 7:3 or greater.

Claim 11 (currently amended): A method of controlling a display device mounted to a mode of transport ~~including~~ comprising:

~~at least~~ a first display area that is fixed with respect to the display device; and

a second display area ~~which~~ that is fixed with respect to the display device, that is separate from the first display area, and that is closer to a position of an operator than is the first display area when the display device is mounted to the mode of transport, the method comprising the steps of:

outputting a first luminance level representing luminance of an image display produced in the first display area;

outputting a second luminance level representing luminance of an image display produced in the second display area; and

~~correcting~~ limiting, according to the first luminance level and the second luminance level, ~~so that~~ the luminance of the image display produced in the first display area ~~is further limited~~to be less than the luminance of the image display produced in the second display area.

Claim 12 (currently amended): A computer-readable storage medium having a computer program, when run on a computer, for controlling:

a display device mounted to a mode of transport including:

~~at least~~ a first display area that is fixed with respect to the display device; and

a second display area ~~which~~ that is fixed with respect to the display device, that is separate from the first display area, and that is closer to a position of an operator than is the first display area when the display device is mounted to the mode of transport~~,~~;

the program causing a computer to execute:

outputting a first luminance level representing luminance of an image display produced in the first display area;

outputting a second luminance level representing luminance of an image display produced in the second display area; and

~~correcting~~ limiting, according to the first luminance level and the second luminance level, ~~so that~~ the luminance of the image display produced in the first display area ~~is further limited~~ to be less than the luminance of the image display produced in the second display area.

Claim 13 (canceled).